



Performance Management Dashboards

Case study

Client **SAPESCO**[®]
SAHARA PETROLEUM SERVICES

KEY BUSINESS IMPERATIVE

Provide a set of integrated, interactive and dynamic performance management dashboards in an effective, scalable and well managed interface consolidating KPIs summaries, analytics and detailed drill down features.

IT INITIATIVE

Performance Management Dashboards

Project Description

Implementation Of Enterprise –Wide Integrated Performance Management Dashboards

The Challenge

With Growth of business challenges in face of competition, Sapesco required integrated, visual and dynamic performance management dashboards. To deliver summarized single view of KPIs across the business initiative together with the interactivity to track down detailed analysis and breakdown of each KPIs across business categories and time granularity.

BBI Advantage

- Powerful expertise and success stories demonstrated by BBI in the track of KPI management, Analytics and strategic reporting
- Hands-on expertise with Presentational Layers with Xcelsius Business Objects in-addition to Universes and Reporting Layers at an advanced level of proficiency
- Over 200 years of combined experience in telecom DWH

Results / Benefits

- Define scope, definitions and design of effective performance management dashboard within the scope of subscribers tracking as well as summarized and detailed traffic over multiple dimensions and providing interactive interface supporting root cause drilldown and toggling between multiple business scenarios
- Provide a strategic road-map for dashboards implementation covering Technical, Marketing, Financial, Operational and Human Resource Initiatives

"SAPESCO Sahara Petroleum Services Company S.A.E "SAPESCO" is a regional leader with more than thirty years of experience in providing the oil and gas industry with a wide range of oilfield services using state-of-the-art techniques and proven technologies. SAPESCO is an indigenous Egyptian multi-discipline oil field solutions provider operating under global standards while continuously raising the benchmark of customer satisfaction. SAPESCO provides a myriad of cutting edge solutions that caters to the growing demands of the industry. Our expansive presence in the MENA region and the gulf area provides a pivotal hub that ensures an accessible, reliable and timely delivery of an unparalleled quality of services.

"BBI. Founded in 2009, BBI is a global information technology consultancy firm serving enterprise businesses in a diverse range of industries. From digital strategies to applications services to big data management and analytics, we've worked with our clients to survive today's business disruptions by providing them data driven digital transformation solutions that really make the change happen."

